



## A Workshop for Farmers Interested in Marketing to Restaurants & Retailers

**Wednesday, November 30<sup>th</sup> – 8:30 a.m. to 4:00 p.m.**

**Agricenter International – 7777 Walnut Grove Rd – Memphis, TN**

**Pre-registration required by November 21<sup>st</sup>. Space is limited.**

Learn how to sell to retailers, restaurants and institutions Participants will learn from UT Extension professionals about:

- Communication & Relationship Building
- Packaging & Labeling
- Pricing
- Invoicing
- Insurance
- Certifications & Audits
- Quality Assurance
- Working Cooperatively

Registration fee of \$25 per person includes training materials and lunch.

*Workshop may be cancelled due to low participation prior to pre-registration deadline.*

The workshop is coordinated by University of Tennessee Extension, Center for Profitable Agriculture and funded, in part, by the Tennessee Department of Agriculture.

**To register:** Mail the completed form below to the Center for Profitable Agriculture with your registration fee.

**Questions?** Contact Shasta Hubbs at [shubbs@utk.edu](mailto:shubbs@utk.edu) or (931) 486-2777

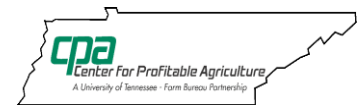


[www.PickTnProducts.org](http://www.PickTnProducts.org)

Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development.

University of Tennessee Institute of Agriculture, U.S. Department of Agriculture and county governments cooperating.

UT Extension provides equal opportunities in programs and employment.



Retail



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Please complete and submit form and registration fees of \$25 per person to the Center for Profitable Agriculture (P.O. Box 1819, Spring Hill, TN 37174) by November 21<sup>st</sup>. Make checks payable to the University of Tennessee. Cash & credit cards are not accepted.

Name(s)	
Farm/Business Name	
Phone	
Email	

