Value-Added Enterprise Examples

"Learning from the experiences of others"

Value-Added Enterprise Examples

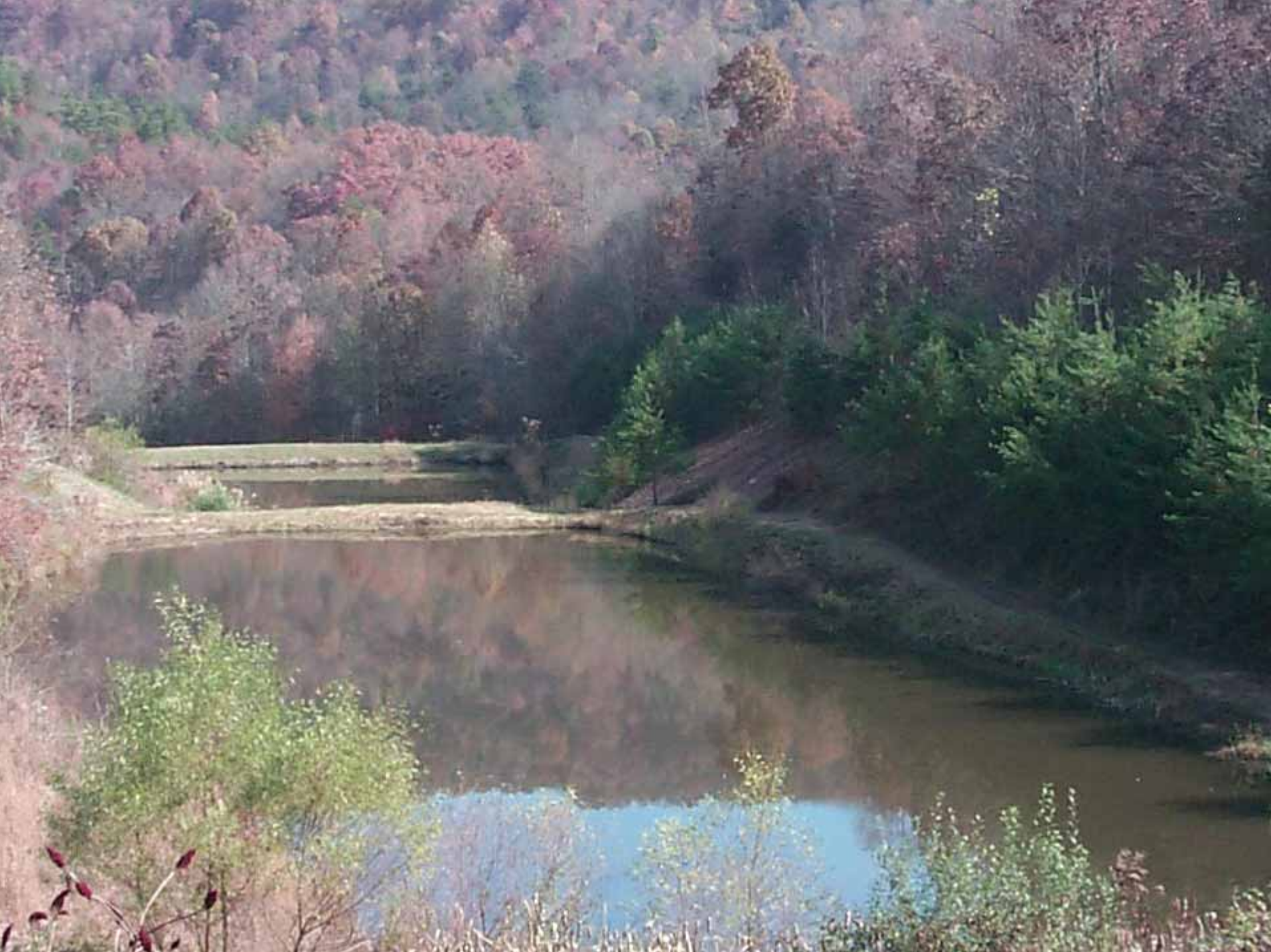
Enterprise/Commodity	**Value-Added**
Vegetables	Organic, Marketing through a “CSA”
Corn/Soybeans	Organic
Strawberries	U-Pick, Commercial Kitchen
Pumpkins	U-Pick
Greenhouse plants	Retail garden centers

More examples . . .

Apples	Apple Butter
Grapes	Winery, banquet hall, gift shop
Milk	Cheeses
Soybeans/canola	Biodiesel
Habenero Peppers	Hot Sauces
Tomatoes	Salsa

Aquaculture

BILLY G'S
FISHING INFORMATION
9:30 AM - 6:00 PM
NO ONE IS ALLOWED ON THE PREMISES AFTER 6:00 PM
$12.00 PER DAY PER ADULT
STUDENTS WHO ARE WITH A PARENT FISH FREE !
KEEP WHAT YOU CATCH - FREE !
RULES
- NO ALCOHOLIC BEVERAGES
- FISH ONLY IN DESIGNATED POND
- NO LIVE BAIT
- NO LITTERING
NO LICENSE REQUIRED



BILLY G'S
HIDDEN VALLEY
FARM

Wood Products

Young's
Furniture
Mfg.
Three Springs
Missionary
BAPTIST
CHURCH

Dicus Lumber Company

Manufacturers of

- Flooring
- Moulding
- Paneling

931-724-2330

Dairy

SWEETWATER VALLEY
Farm
TENNESSEE CHEDDAR

CHEESE VAT

Agri-Tourism

Maple Lane Farms
MICHELIN
FINANCED BY
SUNTRUST BANK
KNOXVILLE, TENNESSEE
544-2396

Sat. Sun.
1 P.M. - ?
PUMPKIN
PATCH

Food Processing and On-Farm Retailing

OPEN
HILLCREST
ORCHARD
AND FINE FRUIT PRODUCTS
NEXT RIGHT

Hillcrest Orchard
APPLE BUTTER

STEAM PACER

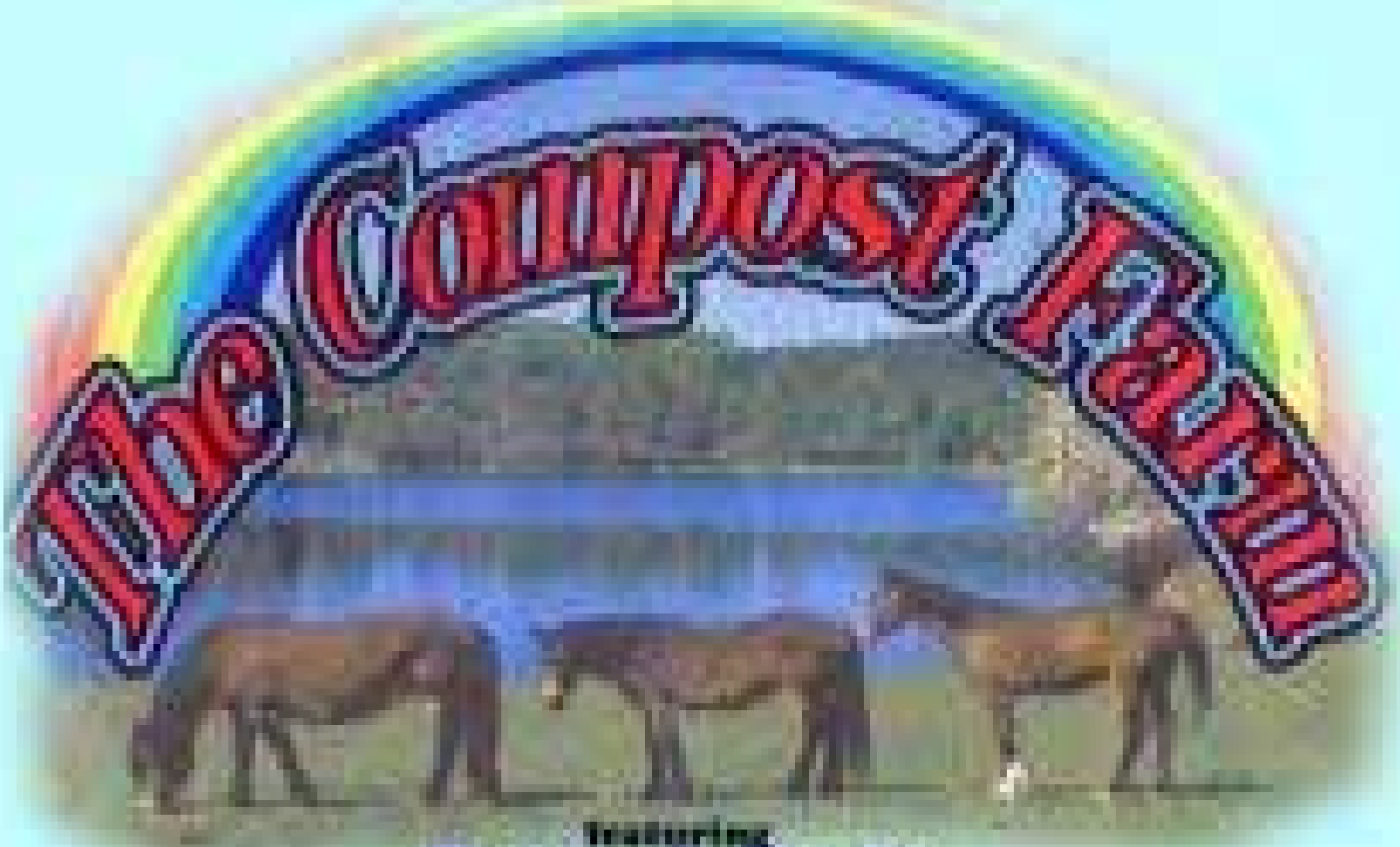
JONES
ORCHARD
ENTRANCE AHEAD
ON RIGHT
Since 1940

JONES
ORCHARD
Since 1940

Cucumber
PRODUCTS
TOMATO
$1.00 lb
PICK Cookson Cre
PRODUCTS
TOMAT
$1.00
Lightly Salted
Sweet
Potat
All Natural
No Preservatives

Value-Added Waste Products

Recyclable & Reclosable Bag
R-GROW
Organic Soil Conditioner
Certification #9801600
"Approved for use in certified organic products"
Tennessee Land Stewardship Association
"As odor free as naturally composted poultry waste can be."
Composted and packaged in the USA by
Rollins Family Farms
5129 Prospect Road
Prospect Tennessee 38477
N-P-K
1.8 2.4 2.2
PICK
Tennessee
PRODUCTS
Made from Naturally Composted Poultry Wastes
22 LB.
9.988 Kilograms
0.75 Cubic Feet



featuring

Royal Soil

an Organic Growing Media

ROYER

Other Products/Enterprises

MERRITT-POP
MICROWAVE
POP CORN
GROWN IN THE HILLS OF
TENNESSEE
NATURAL FLAVOR
BUTTER FLAVOR
NEW LIGHT
LIGHT
BUTTER FLAVOR

Announcing

The Trend Setter

Fresh
SALSA!

SLAWSA
With the Salad Bowl

42
43
44
45

NO
MOKING

THE ORIGINAL BAKE SHOP
Dotta Sue's
Dotta's Chocolate Oatmeal Cookie

52905
EAKFAST
% COCOA BUTTER
RSHE
COCO
ET WT 5 LB (2
VANILLA
Dotta Sue's

Freedom Freshwater
SHRIMP COMPANY
THE AQUACULTURE SPECIALISTS
(931) 864-3005

Joy Soy
Nutrition Facts
Krunch'a'Lot
Essential
NON-GMO TREATS
Whole Organic Corn and Soybeans
Ingredients: Whole Organic corn and Soybeans*, Evaporated cane juice, Carob Powder and Sea Salt.
Manufactured by:
Joy Soy Products LLC.
Clifton TN , 38425
*Organically grown and processed in accordance with the California food act of 1990
6 67949 44110 5
Net Wt. 3 oz. (85.05g)

Legacy Acres
Tennessee Grown
STONE-GROUND FLOUR & CORN MEAL
Legacy Acres
Tennessee Grown
STONE-GROUND FLOUR & CORN MEAL

Little Light Candles
865-475-3074
(Handmade By Patti Barding)
"No one lights a lamp and
hides it in a jar or puts it under
a bed. Instead, he puts it on a
stand, so that those who come
in can see the light."
(Luke 8:16)

Contacting the Center

Center for Profitable Agriculture

Middle Tennessee Experiment Station

P. O. Box 1819

Spring Hill, TN 37174

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http://cpa.utk.edu

cpa Center for Profitable Agriculture
A University of Tennessee - Farm Bureau Partnership

Adding Value to Tennessee Agriculture

cpa
Center For Profitable Agriculture
A University of Tennessee - Farm Bureau Partnership