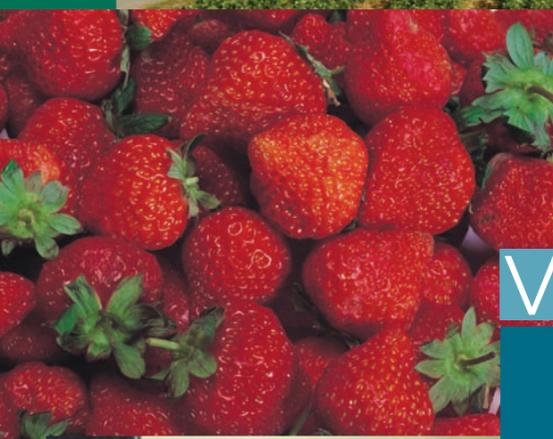
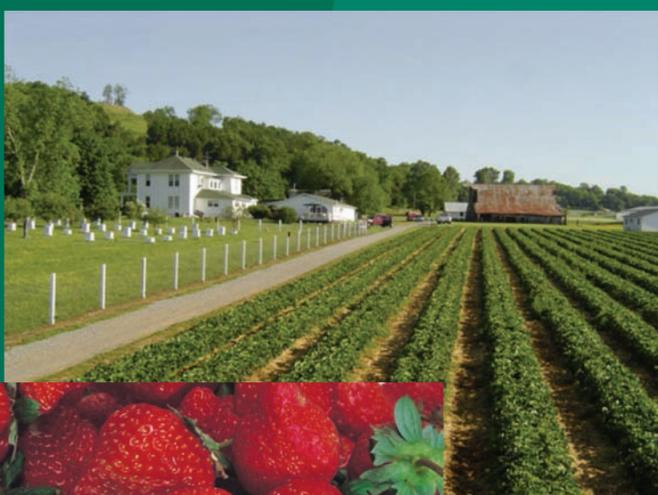


# VALUE-ADDED Agriculture: Is It for You?

**Value-added agriculture is...**

the processing, packaging and/or marketing of agricultural commodities and farm resources in a way that allows a greater portion of the revenue derived from the product to be earned by the producer.



VALUE



ADDED

## Value-Added Examples

<u>Farm Resources</u>	<u>Value-Added Product</u>
Cattle _____	Farm-Fresh Beef
Milk _____	Cheese/Bottled Milk
Fruit _____	Jams/Jellies/Pies/Wine
Livestock Waste _____	Compost
Farm _____	Agritourism

## Do you have what it takes?

- A unique combination of resources
- Labor management skills
- Ability to adapt to new regulations
- Organizational management skills
- Strong financial position
- Commitment to the long-term
- People skills and marketing savvy



For more information visit <http://cpa.utk.edu>



The Center for Profitable Agriculture is a partnership of the University of Tennessee Extension and the Tennessee Farm Bureau Federation.

