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Available Resources for Planning, Development and Operation of Local Farmers Markets

*Information contained in this fact sheet is also presented
in UT Extension Publication “Farmers Market Guide” (PB 1770)*

Rob Holland, Anne Dalton, Megan Bruch and Kim Martinez
Center for Profitable Agriculture

Information related to planning, developing and operating a local farmers market is available through a variety of resources – people, conferences, workshops, professional associations, and numerous printed and Web-based materials. Below is a list of resources that may provide details and educational information for those involved with the consideration and development of local farmers markets.

Resources for Local Farmers Markets

(Web-based resources may be obtain by “clicking” on the link.)

Direct Marketing Guide for Producers of Fruits, Vegetable and other Specialty Products. Dr. Charles R. Hall, Professor Department of Agricultural Economics, University of Tennessee. 2002. <<http://www.utextension.utk.edu/publications/pbfiles/PB1711.pdf>>

Farmers Markets Rules, Regulations and Opportunities: An Agricultural Law Research Article from the National Agricultural Law Center. Neil Hamilton, University of Arkansas School of Law. June 2002. <<http://www.law.drake.edu/centers/docs/farmersMarkets.pdf>>

The New Farmers Market: Farm-Fresh Ideas for Producers, Managers and Communities, Vance Corum, Marcie Rosenzweig and Eric Gibson. New World Publishing, Auburn, California. 2001.

Starting a New Farmers Market, Volume 1, Desmond Jolly, University of California Small Farm Center, 2005. <<http://www.sfc.ucdavis.edu/docs/publications.asp?view=8>>

Farmers Market Management Skills, Volume 2, Desmond Jolly, University of California Small Farm Center, 2005. <<http://www.sfc.ucdavis.edu/docs/publications.asp?view=9>>

Rules and Regulations for Certified Farmers' Markets – California Farmers' Market Association. <<http://www.cafarmersmkts.com/cfmarulesregs.pdf>>

Growing Your Market, Volume 3, Desmond Jolly, University of California Small Farm Center, 2005. <<http://www.sfc.ucdavis.edu/docs/publications.asp?view=10>>

Food Safety at Farmers Markets and Agritourism Venues: A Primer for California Operators, Desmond Jolly and Chris Lewis, University of California Small Farm Center, 2005. <<http://www.sfc.ucdavis.edu/docs/publications.asp?view=11>>

A Guide to Managing Risks and Liability at California Certified Farmers Markets, Desmond Jolly and Chris Lewis, University of California Small Farm Center. <<http://www.sfc.ucdavis.edu/pubs/brochures/rmafmall0504.pdf>>

U.S. Farmers Markets – 2000: A Study of Emerging Trends. Tim Payne, Economist. USDA Agricultural Marketing Service. 2002. <<http://www.law.drake.edu/centers/docs/farmersMarkets.pdf>>

Establishing and Operating a Farmers Market: A Manual for Sponsors, Boards of Directors and Management of Farmer's Markets. Robert P Jenkins, University of Tennessee Extension, PB 847. Reprinted 1991.

Farmers Market Development Manual, State of Alabama Farmers Market Authority. <http://www.fma.state.al.us/PDFs_NEW/Market%20Development%20Manual.pdf>

Step by Step Guide For Establishing a Farmers' Market Association. Farmers' Market Federation of New York, NYS Department of Agriculture & Markets. <http://www.nyfarmersmarket.com/pdf_files/developingFMA.pdf>

Facilities for Roadside Markets. Arthur Selders, Ransom Blakeley, Grant Wells, Robert Martin, Francis Gilman, Lynne Irwin and Otho Wells. Northeast Regional Agricultural Engineering Service, Cooperative Extension, Ithaca, New York, NRAES-52. 1992.

Food Safety for Farmers' Markets. Karen Garst, Extension Horticulturist, Kansas State University, MF-2260, May 1997. <<http://www.oznet.ksu.edu/library/hort2/mf2260.pdf>>

Postharvest Handling of Fruits and Vegetables, Janet Bachmann and Richard Earles, NCAT Agriculture Specialists. August 2000 <<http://attra.ncat.org/attra-pub/farmmrkt.html>>

Safe Handling of Food at Open Markets, Judy M. Willingham, Extension Associate, Kansas State University. March 2001.

<<http://www.oznet.ksu.edu/library/fntr2/FOODASYST/8market.pdf>>

Temporary Food Facility Guidelines: Your Guide to handling Food and Food Booth Requirements. San Luis Obispo County Health Department Environmental Health Services, San Luis Obispo, California.

<http://www.slocounty.ca.gov/Assets/PH/Forms/TEMPFOOD_FACHANDOUT.pdf>