



Conference Agenda

Monday, November 7, 2005

- 3:00pm Conference Registration Begins
- 5:00pm Dinner and Opening Session
Keynote Address from Darren "The Pizza Farmer" Schmall
Cows, Crops, Kids and Cash! Is agritourism your new cash cow?

Tuesday, November 8, 2005

- 8:00am General Session
Welcome & Announcements
An Introduction to the Tennessee Agritourism Operators Guide
Concurrent Session I
Break and Visit the Trade Show
Concurrent Session II
- 12:15pm Lunch, Networking Opportunity and Visit Trade Show
Concurrent Session III
Break and Visit the Trade Show
Concurrent Session IV
- 6:00pm Dinner Event at Ellington Agricultural Center

Wednesday, November 9, 2005

- 8:00am General Sessions
The Tennessee Tourism News Bureau: An Agritourism Marketing Tool
Update on Tennessee Liability Laws
An Agritourism Success Story
The Conference in Review
- 11:30am Adjourn