

Back Panel Heading

This is a good place to briefly but effectively summarize your attractions and other features. It may reiterate information presented in other places throughout the brochure.

Provide the customer with the most critical information for quick reference about your enterprise. This may include:

- ◆ Days/hours of operation
- ◆ Admission price
- ◆ Contact number for reservations
- ◆ Web site for additional information
- ◆ Directions/map

Caption describing picture or graphic.

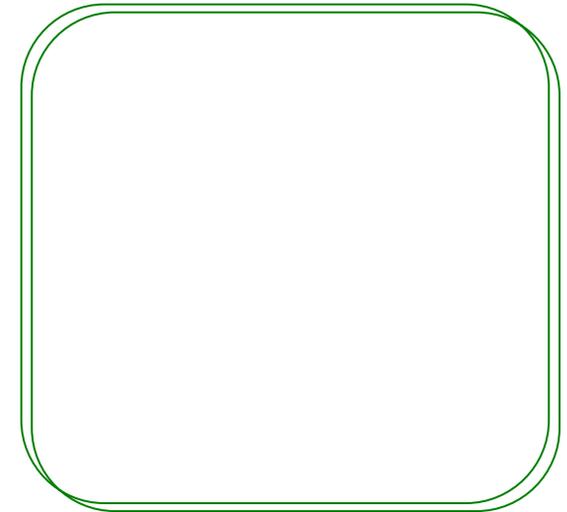
[Company Name]
[Street Address]
[Address 2]
[City, ST ZIP Code]

Address Correction Required

[CUSTOMER NAME]
[STREET ADDRESS]
[ADDRESS 2]
[CITY, ST ZIP CODE]

Business Name/Logo

City/State



Tag Line

Phone: **[Phone number]**
Web site: **[Web site address]**



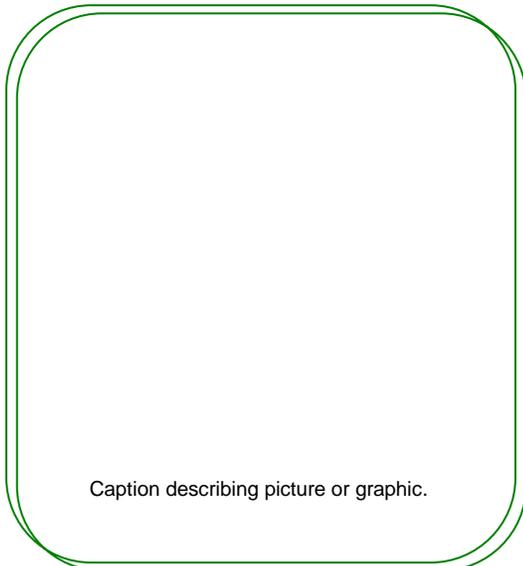
Inside Front Heading

The most important information is included here on the inside panels. Use these panels to introduce your enterprise and give an overview of specific products or services.

This text should be brief and should entice the reader to want to know more about your operation.

Introduce the benefits that can be gained from visiting your enterprise and mention any particular characteristics of your operation you want to highlight.

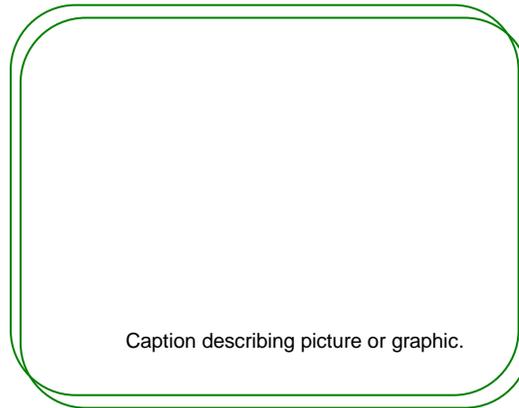
You can use secondary headings to organize your text to make it more understandable to the reader.



Center Panel Heading

The center and right panels can be used to provide more detailed descriptions of your attractions or offerings.

Bulleted lists with brief statements and pictures are useful.



Right Panel Heading

The center and right panels can be used to provide more detailed descriptions of your attractions or offerings.

Bulleted lists with brief statements and pictures are useful.

