

The University of Tennessee
Center for Profitable Agriculture
Value-Added Council Meeting
August 22, 2003
Tennessee Farm Bureau Federation Office Building
Columbia, Tennessee

AGENDA

Program Moderator - Dr. Tim Cross

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|-----------|---|---|--------------------------------|
| 9:30 a.m. | Convene, Welcome and Introductions | - | Dr. Tim Cross |
| 9:45 | The CPA - its Mission, Goals and Activities | - | Dan Wheeler and
Rob Holland |
| 10:15 | What We Are Asking of You As A Council Member | - | Dr. Charles Norman |
| 10:30 | Panel Discussion
<i>Opportunities and Challenges in My World</i>
- <i>From My Perspective</i>
Barry Bush - Tobacco
David Fugate - Beef
Larry Paul Harris - Swine/Row Crops
Allen King - Cotton
David Mitchell - Dairy | - | Moderator - Julius Johnson |
| 11:45 | Lunch Break | | |
| 12:45 | Panel Discussion
<i>What the Value-Added Concept Has Meant To Me</i>
Nancy Edwards - Agri-Tourism/Entertainment Farming
Bob Pile - Ornamental Horticulture
Ed Rollins - Poultry and Beef
Hank Delvin - Vegetable Production/Direct Marketing | - | Moderator - Rob Holland |
| 1:45 | Immediate and Long Term
Project and Funding Opportunities for the CPA | - | Dan Wheeler and
Rob Holland |
| 2:00 | Comments and Questions from Council Members
Respondents - Dr. Jack Britt
Mr. Flavius Barker
Commissioner Ken Givens | - | Moderator - Dr. Tim Cross |
| 2:30 | Closing Comments, Future Activities and Next Meetings | - | Dr. Tim Cross |
| 2:45 | Adjourn | | |