



University of Tennessee Extension  
*Center for Profitable Agriculture*  
P.O. Box 1819  
Spring Hill, TN 37174

## Press Release

This news release was developed for use only in identified areas.

### **Interested in Selling Your Vegetables or Produce?**

Do you want to start or increase sales of your vegetables and produce?

Do you want to participate in a local farmers market?

If so, make plans to attend the upcoming seminar on “*Vegetable Marketing and Starting a Farmers Market*”. The session will be held at 6:00 PM, June 29<sup>th</sup> at the UT Extension office. Dinner will be provided! The entire evening is free of charge.

The seminar will focus on two main topics. First will be an overview of vegetable marketing. This will include seasonal marketing strategies, effective ways to market your vegetable products, and tips on attracting and keeping customers.

The second portion of the evening will focus on starting a local farmers market. This session is geared toward those who will be selling at the market. Farmers market strategies will be discussed. Also included will be starting and maintaining a market, locations, factors of success, promotional strategies, maximizing sales, and market organization.

The evening will begin with dinner at 6:00 PM with the session immediately following. The UT Extension office is located at 207 N. Smith St, Jamestown and can be reached at (931)879-9117. The deadline for reserving a spot is June 23; please call the UT Extension to confirm attendance and with any questions.

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