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Press Release

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New Publication Identifies Available Resources

Are you starting or expanding a value-added enterprise? Or maybe you're searching for resources that can assist in developing your business?

If so, a new publication from the *Center for Profitable Agriculture*, "Tapping Available Resources: A Directory of Programs in Tennessee That Support Rural Economic Growth by Value-Added Enterprises," could be a helpful reference tool.

"One of the most critical steps in turning a would-be-enterprise idea into a successful business is the ability to identify and utilize all available programs, resources and information sources that aid developing businesses," says Rob Holland, a University of Tennessee Extension specialist with the CPA.

The publication identifies programs that provide financial, technical, and marketing assistance. It also provides contact information for agencies and resources that provide development information to businesses regardless of their type, size or location.

According to Ben Sanders, also of the CPA, "Tapping Available Resources" will bolster would-be-enterprises by identifying resources helpful to Tennessee's farmers and entrepreneurs.

This publication is a part of the CPA's focused delivery of value-added educational programs in a 19-county region of Tennessee. This program, "Developing Rural Businesses," is funded in part through USDA Rural Development.

The publication is available free of charge from local county UT Extension offices or on-line at <http://cpa.utk.edu/level2/educmaterials/extpubs.htm>.

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