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### **Web Site Features Tennessee Farm Products**

Looking for fresh produce and delicious dressing for the perfect salad or a tender, juicy steak for your next barbecue? Then look no further than home-grown Tennessee farm products.

“The number of farmers adding value to their farm resources by developing products for sale directly to consumers is increasing,” said Rob Holland, Extension Specialist with the *Center for Profitable Agriculture*. “The *Pick Tennessee Products* Web site is a great place for consumers to identify some of Tennessee’s value-added farm products, fresh produce and agritourism activities.”

“The Web site features hundreds of products from Tennessee farmers and food manufacturing firms as well as lists of local farm attractions and farmers’ markets,” adds Megan Bruch, UT Extension marketing specialist with the Center.

Gourmet and manufactured foods are classified on the Web site according to categories: bakery goods; beverages; breads cereal and pasta; candy and snacks; canned foods; condiments and dressings; frozen foods; meats, poultry and fish; dairy products; and other products. In addition to the list of farm products, the site also includes a “Pick Your Products Store,” which features a variety of products that can be ordered on-line.

The Pick Tennessee Products program and the [www.picktnproducts.org](http://www.picktnproducts.org) Web site are marketing services offered by the Tennessee Department of Agriculture.

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